TheProfile

C O N T E N T S

01	History & facts	/ 3
02	The Company	/ 7
03	Our Streams	/ 9
04	Mission Statement	/ 11
05	Organizational Structure	/ 15
06	Project References	/ 21
07	Project Show-Cases	/ 27

30+

Over 30 years of combined international experience within the executive team.
Full set-up in Dubai With Global operation.

01 History & Facts

The Wellness is a leading SPA specialist in the MEA region responsible for the development of fascinating and innovative SPA projects.

The company was founded in 2007 in Dubai and has been involved in various high end projects globally.
The following factors were and still are responsible for The Wellness success in the planning and realization of SPA projects: Creativity, innovation, expertise and courage.

Our clients
Large international hotel chains as well as city hotels, holiday resorts, health resorts, medical SPA's, cruise ships, destination SPA's, day SPA's, theme parks and SPA centers rely on our know-how, our creativity and our international experience.

Waldhotel National Arosa
Switzerland

THREE STREAMS
ONE WORRY-FREE
PACKAGE

02 | The Company

Split between consultancy, realization and after sales, we provide a unique package of services, distinguished by our creativity, innovation, and expertise. Guaranteeing economic success for our hoteliers and SPA operators, as well as the ultimate SPA experience for their guests, we have tailored our divisions to fulfill every ideal and precondition needed.

Closely integrated through an organic work flow. Combining strategic alignment and profitability calculation with SPA planning, design, engineering and culminating in true turnkey implementations and convenient after sales services.

Providing everything from one source, we promise first-class quality and efficiency in everything we deliver.

03
Our Streams

Consulting
Custom-tailored strategies for every goal!

To get the right balance in whatever target you have set for yourself, you need the correct team around you catering to every aspect of your business to get it done properly.

Our team of specialized SPA consultants, architects, designers, and engineers combine their expertise to make sure that your facility will be uniquely design equipped and ready, anytime and all the time.

Services
- SPA Consulting
- SPA Design Consulting
- SPA Engineering
- Pool/ Water Features Design & Engineering
- Interior Design
- Architectural Design
- Project Management

Project Realization
Planning and realization – all services from one company!

With more than ten years of expertise in the region and over 30 years globally, we are your reliable partner in timely and efficient project delivery, every time. Working with us, you will benefit from our international network, which gives the flexibility you need and the professional Services you can rely on.

Services
- Turn Key – SPA Facility
- SPA Equipment Implementation
- After Sales Services
- Pool/ water features design and built

After Sales
Caring for our customers and keeping an eye on your facility

We will insure that your SPA Equipment continues to operate efficiently and safely. This service will extend the useful life expectancy of the products within your SPA.
Available SPA equipment spare parts, supply and installation upon request with an advise on the needed parts.

Services
- Preventative Maintenance Contracts
- SPA Equipment spare parts trading
- Pool/ water features spare parts trading
- On Call emergency visits

We offer unique concepts,
Creating an atmosphere of well-being combined with high profitability.

04 Mission Statement

Our international experience and cultural understanding allow for extraordinary developments, and our belief that our success comes from your success is key to the way we work. Always dedicated to providing outstanding innovative solutions that our client can rely on, in terms of quality and professionalism, we work closely with our clients to ensure their success at every level.

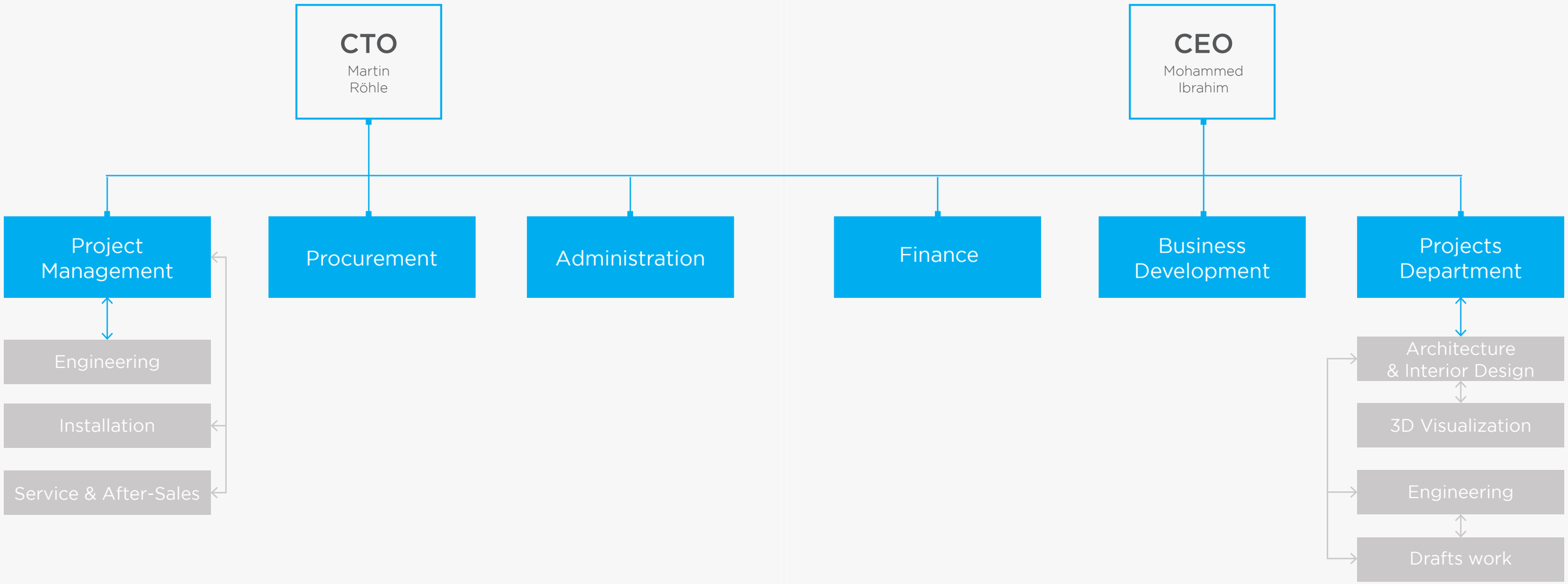
Aqua Dome
Austria

05 Organizational Structure

We owe our success to our competent and extremely motivated employees who possess creative thinking, dedication and a great deal of enthusiasm.

Executives

Name	Designation
Mohammed Ibrahim	Chief Executive Officer
Martin Röhle	Chief Technical Officer


CTO
Martin Röhle
CEO
Mohammed Ibrahim
Project Management
Procurement
Administration
Finance
Business Development
Projects Department
Engineering
Installation
Service & After-Sales
Architecture & Interior Design
3D Visualization
Engineering
Drafts work

MOHAMMED IBRAHIM
Chief Executive Officer

PERSONAL INFORMATION
Date of birth: 15th December 1982
Nationality: Austrian

BUSINESS EXPERIENCE
CEO
THE WELLNESS Technical Services Co LLC
Since 2014 to present

Schletterer International Group
Since 2007 to 2014

Regional Director
Responsible for the restructing and set-up of the Dubai team, which is now operating under the name THE WELLNESS. Successful project realization within the whole MEA region. Set-up of the Cairo subsidiary in 2009.

References
- Waldorf Astoria, Dubai / UAE
- Abu Dhabi Country Club
- Anantara Palm Jumeira Resort & Spa, Dubai / UAE
- Viceroy Palm Jumeirah, Dubai / UAE
- Gazelli House, Baku / Azerbijan
- Damac Burjside Boulevard, Dubai / UAE
- Damac 4, Dubai / UAE
- Mirdif Mall Spa, Dubai / UAE
- Sheraton, Sharjah / UAE
- Private Palaces UAE
- Kempinski, Riyadh / KSA
- Rocco Forte, Jeddah / KSA
- Kempinski, Jeddah / KSA
- Nile Ritz Carlton, Cairo / Egypt
- St. Regis, Cairo / Egypt
- Emaar Marassi Clubhouse, North Coast / Egypt
- Solis Hotel, Doha / Qatar
- La Boutique Hotel, Doha / Qatar
- Crowne Plaza Sharm El Sheikj / Egypt
- Mövenpick Assuan / Egypt
- Le Meridien Pyramids / Egypt
- Hilton Luxor / Egypt
- Intercontinental City Stars / Egypt ... etc.

Design Architect / Project Architect
Schletterer Wellness & Spa Design GmbH

References
- The Royal Spa, Jochberg / Austria
- Dubai Pearl, Dubai / UAE
- La Marquise, Rhodos / Greece
- Tiara Palm, Dubai / UAE
- Elton Lake, Volgograd / Russia
- Lady Spa, Saint Petersburg / Russia
- Mövenpick Oceana, Dubai / UAE
- Mövenpick Royal Amwaj, Dubai / UAE
- The Cube, Dubai / UAE
- Andreus Hotel, Meran / Italy
- Tropical Island, Berlin / Germany
- Mediterana, Bergisch Gladbach / Germany

... etc.

Design Architect
Agora 2006 to 2007

References
- Xceed Call Center, Giza / Egypt
- Microsoft Showroom, Giza / Egypt
- Smash Tennis Academy, Giza / Egypt ... etc.

EDUCATION
MBA (Global Management)
Eslasca Business School 2012

Bachelor of Architectural Engineering
University of Modern Science and Arts (MSA)

PERSONAL SKILLS
Languages
German, English, Arabic

MARTIN RÖHLE
Chief Technical Officer

PERSONAL INFORMATION
Date of birth: 6th March 1953
Nationality: German

BUSINESS EXPERIENCE
CTO
THE WELLNESS Technical Services Co LLC
Since 2014 to present

Schletterer International Group
1997 to 2013

Head of Project Management

General Manager
Schletterer office in Barcelona
- Responsible for the markets Spain, Portugal,
Caribbean, Mexico and South America.
- With successful realization of projects in the
following countries: Austria, Turkey, Lebanon, Jordan,
Egypt, Malta, Spain, Portugal, Bahamas, United States,
United Kingdom, Ireland and France

References
- Grupotel Valparaíso Palace, Mallorca / Spain
- Grupotel Parc Natural & Spa, Mallorca / Spain
- Hotel Fenicia Prestige Suites & Spa, Ibiza / Spain
- Hotel La Cala Resort Golf & Spa, Málaga / Spain
- Ibiza Gran Hotel, Ibiza / Spain
- Solverde, Portugal
- Aquapura Douro Valley, Portugal
- Suites Alba, Portugal
- Hotel Grande Bretagne, Athen / Greece
- Secrets Silversands Riviera, Cancún / Mexico

... and many more

Cruise Line Spa Projects
within shipyards in Italy, France and Germany

References
- Queen Mary II
- Disney World
- Disney Wonder

... And 20 other more

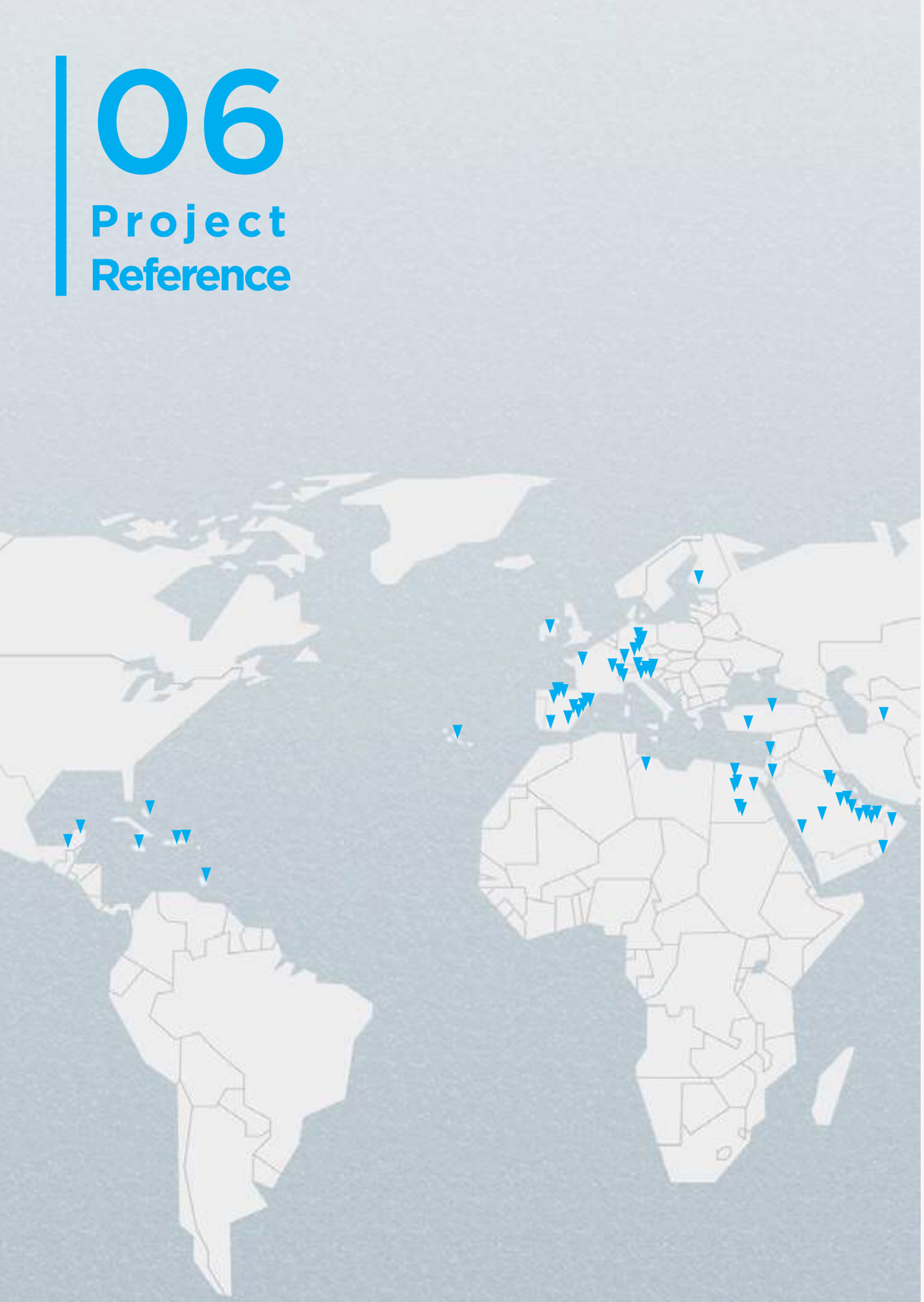
Office Manager
of one of the most popular hotel
Planning offices in Austria for about 10 years, on
Various 4 and 5 Star projects in Austria,
Germany, Italy,
Turkey in Hotel Development Construction and Interior
Design as well as Turn Key projects.
1986 to 1996

EDUCATION
Study of Architecture
Munich, Bavaria, Germany
1981 to 1985

Study of Interior Design
Rosenheim, Bavaria, Germany
1975 to 1980

PERSONAL SKILLS
Languages
German, English, Spanish

06 Project Reference



& Middle East North Africa

U.A.E
- Abu Dhabi Country Club, Abu Dhabi
- ADIA Health & Wellness Club, Abu Dhabi
- Al Bustan Complex, Abu Dhabi
- Armaam Al Reem Island, Abu Dhabi
- Fairmont Bab Al Bahr, Abu Dhabi
- Four Seasons Abu Dhabi, Abu Dhabi
- Mövenpick Hotels & Resorts, Yas Island, Abu Dhabi
- Anantara Resort & Spa, Palm Jumeirah Dubai.
- Cayan Tower, Dubai Marina
- Damac 4, Dubai • Damac Maison, Dubai
- Damac Burjside Boulevard, Dubai
- Dubai Pearl – The Pearl of Life, Dubai
- Lapita Hotel, Dubai Parks, Dubai
- Hyatt, Palm Jumeirah
- Mirdiff Mall, Dubai
- My Triton, Platinum Yachts, Dubai
- Oceana, Palm Jumeirah
- Private Spa Palace, Dubai
- Private Villa, Palm Jumeirah
- The Cube, Dubai
- The St. Regis Al Habtoor Polo Resort & Club, Dubai
- Tiara/Essque United Towers, Dubai
- Viceroy, Palm Jumeirah
- Viceroy, JVC Dubai
- W Hotel, Palm Jumeirah, Dubai
- Waldorf Astoria, Palm Jumeirah
- Westin Hotel, Habtoor City, Dubai
- Khatt Hot Springs, Ras Al Khaimah
- Sheraton, Sharjah
- Al Mleiha Bed & Breakfast, Sharjah

QATAR
- Al Jasra Boutique Hotel, Doha
- Al Messila Hotel Resort, Doha
- Solis Hotel Doha
- The Gate of Life, Doha
- West Bay Palace, Doha
- Le Mirage, Qatar

KSA
- Kempinski, Jeddah
- Kempinski, Riyadh
- Luthan Hotel & Spa, Riyadh
- Multiple Private Spas for the Saudi Royal Family
- Rocco Forte, Jeddah
- Sheraton Dammam, Dammam

OMAN
- Crowne Plaza, Muscat
- Mövenpick Hotels & Resorts, Salalah

KUWAIT
- Al Corniche Club, Kuwait
- Mövenpick Hotels & Resorts, Al Bidaa

LEBANON
- Lifestyle & Fitness, Al Mada Towers, Beirut
- Mövenpick Hotels & Resorts, Beirut

EGYPT
- Crowne Plaza, Sharm El Sheikh
- Emaar Marassi, North Coast
- Le Meridien Gizeh, Gizeh
- Luxor Hilton, Luxor
- Mövenpick Hotels & Resorts, Elephantine Island, Aswan
- Ritz Carlton, Cairo • St. Regis, Cairo

JORDAN
- Hilton Jordan Gate, Amman
- Mövenpick Hotels & Resorts, Dead Sea

LIBYA
- Seven Star Hotel, Tripoli

BAHRAIN
- The Domain Hotel Manama

TURKEY
- Belpark Palace Hotel/Belek, Turkey

TURKMENISTAN
- Private Palace, Asghabat

WORLD WIDE

With their signature in several SPA's world wide, Mohammed Ibrahim and Martin Roehle have been involved in following international projects throughout their extensive SPA experience. Working on over 20 luxury cruise lines for various shipyards have proven that we do an excellent job and we will continue to successfully ride the SPA waves.

AUSTRIA
- **Mohr Life Resort**/Lermoos, Austria
- **Hotel Jagdhof**/Neustift im Stubaital, Austria
- **Wellness Residenz Schalber**/Serfaus, Austria
- **Hotel Tirolerhof**/Zell am See, Austria

AZERBAIJAN
- **Gazeli House**/ Baku

BAHAMAS
- **Atlantis Resort**/Paradise Island, Bahamas

BARBADOS
- **Sandy Lane Resort**/St. James, Barbados

CHINA
- **Four Seasons**/ Guangzhou, China
- **Kempinski Hotel Yinchuan**/China

DOMINICAN REPUBLIC
- **Hotel Gran Bahia Principe Cayacoa**/ Samaná, Dominican Republic
- **Hotel Gran Bahia Principe Cayo Levantado**/Samaná, Dominican Republic
- **Hotel Gran Bahia Principe El Portillo**/ Samaná, Dominican Republic

FRANCE
- **Marriott Village d'Ile-de-France**/ Romainvilliers, France

FINLAND
- **Starwood Kämp Hotel**/Helsinki, Finland

GERMANY
- **Tropical Islands**/Belin, Germany
- **Hotel Sackman**/Baiersbronn, Germany
- **Spa-Aladin**/Geretsried, Germany
- **Holmes Place Berlin**/Berlin, Germany
- **Bayerwaldhof**/Bad KÖtzting, Germany

ITALY
- **Hotel Brun**/Mailand, Italy

IRELAND
- **Radissun Blu Farnham Estate Hotel**/ Cavan, Ireland

JAMAICA
- **Gran Bahia Principe Jamaica**/Runaway Bay, Jamaica

MEXICO
- **Hacienda Vista Real Villas & Spa**/Riviera Maya, Mexico
- **Silver Sand**/Cancún, Mexico

PORTUGAL
- **Sheraton Oporto**/Porto, Portugal
- **Solverde**/Porto, Portugal
- **Aquapura Duero**/Samodães, Portugal
- **Suites Alba (Luis Figo)**/Carvoeiro, Portugal
- **Furnas Spa Hotel**/Furnas, Azores

SPAIN
- **Denia Marriott La Sella Golf Resort & Spa**/Denia, Spain
- **Hotel Fencia Prestige Suites & Spa**/Ibiza, Spain
- **Gran Hotel Ibiza**/Ibiza, Spain
- **Grupotel Parc Natural & Spa**/Mallorca, Spain
- **Hotel Nixe Palace**/Mallorca, Spain
- **Marriott Son Antem Golf Resort & Spa**/ Mallorca, Spain
- **Grupotel Valparaiso Palace**/Mallorca, Spain
- **El Bulli Hazienda Benazuza**/Sevilla, Spain
- **Hotel Botanico Tenerife**/Tenerife, Spain
- **Read's Hotel & Spa**/Mallorca, Spain

SWITZERLAND
- **Panorama**/Feusisberg, Switzerland
- **Holmes Place Zurich**/Zurich, Switzerland

MANY MORE....

Aqua Dome
Austria

07

Project Showcases

Six Senses Zyl Pasyon Island

Hilton Luxor Resort & SPA

5 - STAR

Luxor, Egypt

Facts & Figures
Project: Luxor Hilton
Total costs: 1.3M Euro
Client: Joint Arab Investment Corporation
Period of Realization: Planning and Spa Equipment
Size: Spa area 4,500 m²
Concept: Featuring modern spa experience with subtle Arabian influences within a luxury ambiance. Areas for men and women separated.

Clients contact
Hilton Luxor Resort & Spa
P.O. Box 13, New Karnak, Luxor, Egypt
www.luxor.hilton.com

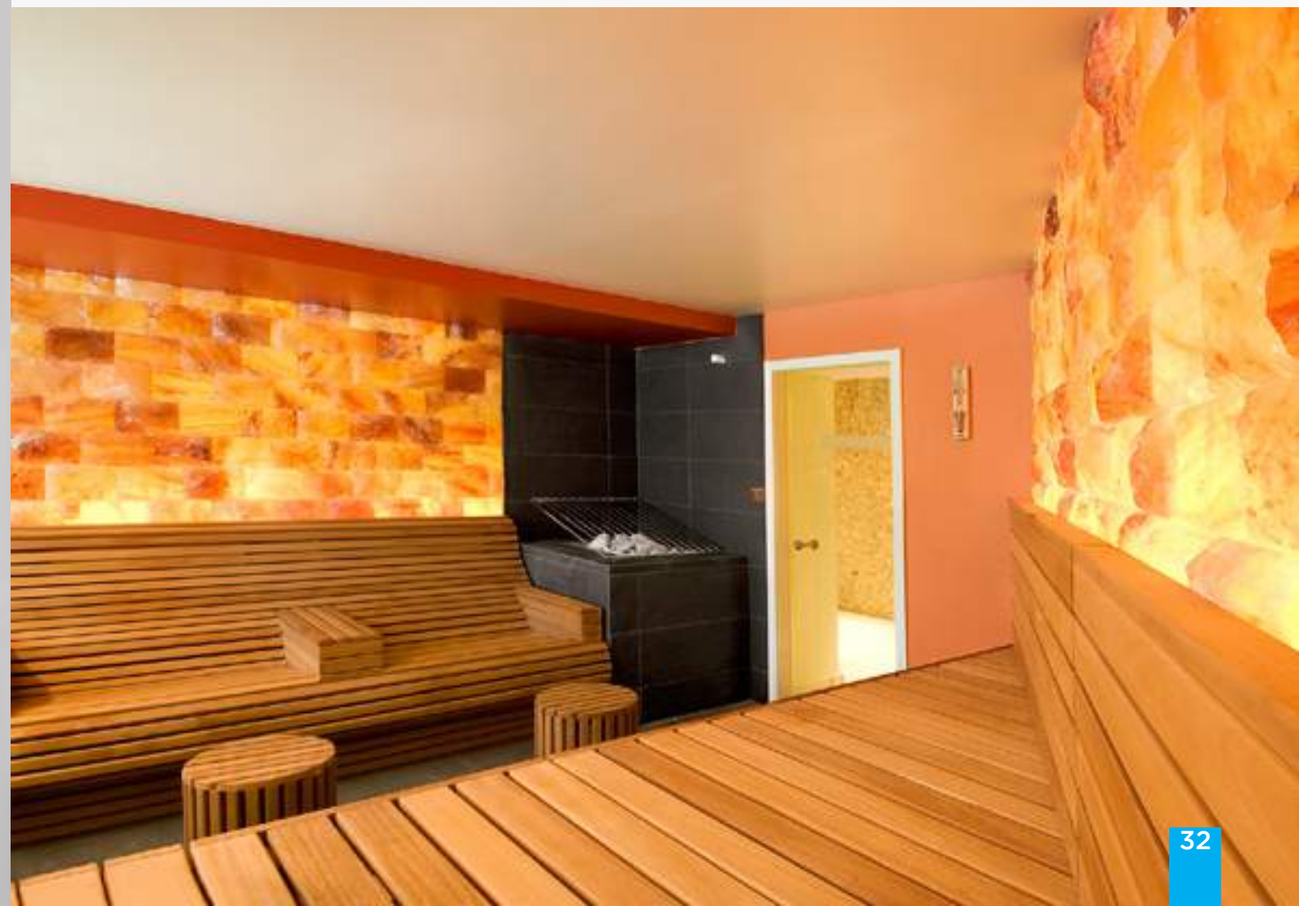
ROMANTIK HOTEL SACKMANN

4-STAR SUPERIOR

Baiersbronn, Germany

Facts & Figures
Project: Romantik Hotel Sackmann – Hotel & Spa
Client: Family Jörg Sackmann, Hotel Sackmann, Baiersbronn/Germany
Period of Realization: January to July 2008
Size: 1,000 m²
Topic: Combination of spa experience and culinary delicacies, such as herbs, salt, wine and honey

Clients contact
Romantik Hotel Sackmann
72270 Baiersbronn- Schwarzenberg, Germany
Tel +49 (0)7447 289-0 Fax +49 (0)7447 289-400
info@hotel-sackmann.de
www.hotel-sackman



WALDORF ASTORIA
PALM JUMEIRAH
DUBAI, UAE

Facts & Figures
Project: Waldorf Astoria, Palm Jumeirah Spa
Client: Dubai National Investment CO. L.L.C.
Opening : 2014
Size: 2,400 m²

Clients contact
Crescent Rd, The Palm Jumeirah, Dubai, U.A.E

Tel: +971-4-818 2222
Dubai@waldorfastoria.com
www.waldorfastoria.com

SHERATON SHARJAH RESORT & SPA

Sharjah, UAE

Facts & Figures
Project: SHERATON SHARJAH BEACH RESORT & SPA
Client: QHC Architect & Engineers
Opening : 2015
Size: 950 m²

Clients contact
Al Muntazah Street, Sharjah, UAE
Tel: +971-6-563 0000

www.sheratonsharjah.com

THE OFFICE

THE WELLNESS TECHNICAL SERVICES CO. LLC

Office P314 & P315, The Binary
Business Bay, PO Box 191175, Dubai, UAE
Tel +971 4 362 9625
Fax +971 4 362 9223
office@thewellness.ae

www.**thewellness**.ae